



Our Purpose

PodiatryMeetings.com provides physicians and vendors with valuable reviews, ratings, and testimonials in an effort to enable both of these parties to make stronger, informed decisions about which podiatric meetings, conferences, seminars and tradeshow to budget for and attend in the future.

Additionally, the website is a helpful resource to find more information about upcoming podiatry events, vendor information, meeting and travel tips, and more!

Since our site launch, both DPMs and vendors are spending quality time on the site to provide their valued feedback – which is a great opportunity for conferences to be highly visible in a location where their audiences are actively gathering.

Introductory Website Advertising Opportunities

LEADERBOARD BANNER AD (1100 x 180 px)

Location/Webpage Options:

Home | Calendar | Ratings | DPM Survey | Vendor Survey

Introductory Rates (rates by ad position; 3 rotating ads):

Home Page

#1: \$349/mo

#2: \$299/mo

#3: \$249/mo

Meeting Calendar Page

#1: \$349/mo

#2: \$299/mo

#3: \$249/mo

Meeting Ratings Page

#1: \$299/mo

#2: \$249/mo

#3: \$199/mo

DPM or Vendor Survey Page

#1: \$299/mo

#2: \$249/mo

#3: \$199/mo

Introductory e-Newsletter Advertising Opportunities

Monthly Topics: What You Can Expect

Review/ratings updates | Event calendar updates/reminders | Advertorial: Voice of the Vendor | Editorial: Voice of the DPM | Co-founder feature article | Useful resources/links

Advertising Specs/Rate

Distribution: 7,000+ DPMs and 350 Vendors | Ad Size: 600px by 300 px | Introductory Rate: \$349/newsletter ad

6-MONTH CONFERENCE PARTNERSHIP: \$2,249.00

PARTNER WEBPAGE LISTING

Organization/Event Logo
Organization/Event Bio
Contact Info & Web Link

ENHANCED EVENT PAGE

Take your event listing on our site calendar to a new level by including customized info & images. Include any conference highlights you desire in addition to our general event information.

WEBSITE BANNER ADS

Placement in side bar ad rotation on the following pages:
physician survey, vendor survey, reviews/ratings, calendar of events, travel tips

Leaderboard ad on your meeting's rating page(s)

EMAIL MARKETING

(1) Featured Meeting newsletter advertorial in the newsletter month of your choosing

Mini-polls with response report in (2) newsletters of your choice

SOCIAL MEDIA

(3) Meeting-specific Facebook announcements between 90 and 30 days of your event date