



**2022 INTERNATIONAL
MINIMALLY INVASIVE FOOT
AND ANKLE SURGERY
CADAVER LAB WORKSHOP**

July 15-16, 2022
OLC Education & Conference
Centre
Rosemont, Illinois

Sponsorship / Exhibitor Prospectus

TJ AHN COACHING AND CONSULTING

Dear Industry Member:

It is my pleasure to invite you to participate in the 2022 International Minimally Invasive Foot & Ankle Surgery (MIFAS) Cadaver Lab Workshop on July 15-16, 2022 at the OLC Education & Conference Centre.

Our conference has been recognized as one of the premier cadaver lab meetings attracting around 70-80 DPMs and Orthopedic surgeons at one event. Attendees receive high quality didactic and surgical learning experiences through instructional sessions including expert panels and case studies aimed at significantly enhancing patient care, treatment protocols, and practice efficiency. Cadaver Lab Workshop provides hands on training to enhance practitioners' skills in minimally invasive foot and ankle treatments and surgery.

Sponsorship/Exhibition at the International Minimally Invasive Foot & Ankle Surgery Cadaver Lab workshop is your opportunity to increase the company's visibility and build solid business relationships with leaders and decision-makers from different regions of the United States. You can also distinguish yourself from your competition and generate leads through targeted exposure in this premium in-person event.

The information in this prospectus outlines the wide variety of opportunities available .

Exhibit space is limited and sells out quickly, so we encourage you to register soon. Booths are assigned on a first come, first assigned basis with priority given to companies who are sponsors.

Should you have any questions please contact us at 773-989-2500 or support@drtjahn.com.

We look forward to the opportunity to partner with you at the 2022 International MIFAS Cadaver Lab Workshop.



A handwritten signature in black ink, appearing to read "TJ Ahn". The signature is fluid and cursive.

TJ Ahn, DPM
Chair, International MIFAS Cadaver Lab Workshop



EXHIBIT SPACE

Exhibit Booth - \$1,200
(Only 10 available)

This includes:

Booth Size 8'x 6' (depth)
6' table(s)
2 chairs
table drapes
electricity

* Space is reserved on a first come, first served basis with priority given to sponsors.



SPONSORSHIP OPPORTUNITIES

PLATINUM SPONSOR - \$12,000 (Only one available)

This includes:

- Main location in the exhibit hall with double table space
- Exclusive right to use banners, distribute the name tag holders for our event
- A 20-minute Educational presentation by the sponsor during the main event.
- A full page ad in our cadaver lab event brochure (printed & online)
- 4 WEBINARS - Announcement with a full slide as a platinum sponsor during the LIVE webinar and replays.
- 4 Facebook LIVE - Announcement as a Platinum Sponsor and social share to the sponsors will be provided.
- 3 WEBINARS - Announcement with a full slide as a platinum sponsor during the LIVE webinar and replays.

GOLD SPONSOR - \$7,000 OR FULL COVERAGE DINNER UP TO 70 PEOPLE (Only two available)

This Includes:

- Prime booth location to attract more attendees to your booth.
- Includes a special sponsored break where Dr. TJ Ahn will promote your business and encourage attendees to stop by your booth during that specific break (limited to four)
- A half page printed ad in our cadaver lab event brochure (printed & online)
- 3X WEBINARS - Announcement with a full slide as a gold sponsor during the LIVE webinar and replays.
- 2X Facebook LIVE - Announcement as Gold Sponsor and social share to the sponsors will be provided.

SILVER SPONSOR - \$4,000 OR FULL COVERAGE LUNCH UP TO 70 PEOPLE (Only two available)

This includes:

- Prime booth location to attract more attendees to your booth.
- A quarter page printed ad in our cadaver lab event brochure (printed & online).
- * 1X WEBINARS - Announcement with a half slide as a silver sponsor during the LIVE webinar and replays.
- * 1X Facebook LIVE - Announcement as a silver sponsor and social share to the sponsors will be provided.

SPONSORSHIP OPPORTUNITIES

BRONZE SPONSOR - \$2000 (Only two available)

This includes:

- One table in the exhibit hall
- Logo on the Event Page Name announcements
- * 1X WEBINAR or FB LIVE - Announcement with a quarter slide as a gold sponsor during the LIVE webinar and replays.

ONLINE ADVERTISING SPONSOR - \$800 EACH (Only four available)

- This includes:
- 1 LIVE WEBINAR & 1 Facebook LIVE Event

CONFERENCE BAGS - \$1500

Be the first and most consistent company seen by the meeting attendees. Attendees will carry your logo on their bag throughout the conference. Sponsorship includes on promotional item. Approved promotional items include one-page advertisements, pens, pencils, notepads or keychains that are supplied by the company.

BADGE HOLDERS - \$1,000

Display your company name/logo on the badge holders received and worn throughout the conference by all attendees.

Your company name and website address will be shown at minimum 5 slides at the bottom of the screen and mentioned by the webinar host and 2 full screen presentation slides during the webinar. Your company will be mentioned, and a social share link will be provided during the Facebook LIVE. Typical attendance of the webinar is 70-80 doctors, and we have planned to host minimum of 4 LIVE webinars and minimum 4 Facebook live for this event. All the replays will be available.

* Cost of table in exhibit hall not included.

RULES AND REGULATIONS

Products/ Services Exhibited

Products or services exhibited or referred to must be those related to the interests and educational values of International MIFAS Cadaver Lab Workshop and normally manufactured or supplied by the Exhibitor. Exhibitor may exhibit only those products/services approved by the the committee members of TJ Ahn Coaching & Consulting LLC (ORGANIZER). The organizer may refuse to accept the Application of any company or person whose display of goods or services is not compatible, in the sole opinion of the ORGANIZER, with the general character and objectives of the ORGANIZER.

Terms of Payment

Exhibit space is not reserved until payment is received in full by the ORGANIZER. No refunds will be issued unless the event is canceled by the organizer. In the event the conference is canceled, the sponsor will have the opportunity to receive a full refund or apply the amount toward a future event.

Non-Compete

Exhibitors and sponsors are prohibited from scheduling receptions, dinners, hospitality suites, social functions, product demonstrations, technical seminars, training sessions or other events for individuals attending the International MIFAS Cadaver Lab Workshop from July 15, 2022 at 12:00 a.m. to July 16, 2022 at 4:00 p.m. without the written consent of the ORGANIZER. Exhibitors and Sponsors must send their request in writing by mail, fax, or email to the ORGANIZER. The ORGANIZER has sole and absolute discretion to deny any such written request.

FDA Regulations

Exhibitors shall comply with all applicable Food and Drug Administration (FDA) regulations, including, without limitation, FDA restrictions on the promotion of investigational and preapproved drugs and devices and the FDA prohibition on promoting approved drugs and devices for unapproved uses. Any product not FDA-approved for a particular use or not commercially available in the US may be exhibited only if accompanied by easily visible signs indicating the status of the product.

RULES AND REGULATIONS

Liability

The Exhibitor hereby assumes responsibility and agrees to indemnify and defend the ORGANIZER, its officers, members, independent contractors, or staff, and the OLC Education & Conference Center ("OLC"), its respective officers, owners, agents, members, employees, affiliates, parents, insurers, predecessors, successors, or assigns, against claims or expenses arising out of the use of the exhibition premises, unless the damage or injury is due solely to the willful misconduct of the ORGANIZER, the OLC. The Exhibitor further waives any and all rights it may have against the ORGANIZER and its respective directors, officers, members, agents, employees, independent contractors and successors, and releases and discharges them from any claim relating to Exhibitor's occupancy and use of the exhibit area, or any part thereof.

Insurance

All property of the Exhibitor is understood to remain under its custody and control in transit to and from and within the confines of the exhibit area. The ORGANIZER, and the OLC do not provide insurance covering Exhibitor's property, and Exhibitor expressly waives and releases any claim or demand it may have against them by reason of any damage to or loss of property of the Exhibitor.

Cancellation

In the event the Conference shall not be held for any reason whatsoever, then and thereupon the contract for exhibit space shall be terminated. In such case, the Exhibitor shall waive all damages and claims for damages and agrees that the sole liability of the ORGANIZER will be to return to the Exhibitor their space payment on a pro rata basis after deduction of all conference related costs and expenses incurred by the ORGANIZER through the date of cancellation, in addition to an administrative fee, and overhead charges.

Other Regulations

The ORGANIZER shall have the sole authority to interpret and enforce all Rules and Regulations governing Exhibitors at the Conference. Any and all matters not specifically covered herein are subject to decision by the ORGANIZER. These Rules and Regulations may be amended at any time by the ORGANIZER upon written notice to all Exhibitors. Each Exhibitor expressly agrees to be bound by the Rules and Regulations set forth herein and by any amendments thereto adopted by the ORGANIZER from time to time. Any Exhibitor or Exhibitor representative who, in the opinion of the ORGANIZER, conducts itself unethically may immediately be dismissed from the conference without refund or other appeal.

Violation of Rules

Any violation of these Rules and Regulations by Exhibitor may, at the ORGANIZER's discretion, result in denial of access to the exhibit area, denial of exhibit space installation, closing or removal of the Exhibitor's exhibit space, and/or prohibition on future participation in the Conference. In the event Exhibitor violates the Rules and Regulations and is prohibited from continued use of the exhibit space, Exhibitor's exhibit space fee, or any portion of it, is nonrefundable.

Applicable Laws

This contract shall be governed by the laws of the State of Illinois. Exhibitor shall abide by these Rules and Regulations, as well as any rules or regulations of the OLC, and all applicable local, state, and federal laws or other laws, rules and regulations.

Severability

Should any part of this contract be found by a court of law to be void, unconstitutional, or unenforceable, the remaining provisions shall remain in full force and effect.



SPONSORSHIP / EXHIBITOR PROSPECTUS
INTERNATIONAL MINIMALLY INVASIVE FOOT & ANKLE SURGERY
CADAVER LAB WORKSHOP

Didactic Lecture Day: July 15, 2022 at OLC Education & Conference Centre

Cadaver Lab: July 16, 2022 at OLC Education & Conference Centre, 9400 W. Higgins Rd, Ste 100, Rosemont IL 60018

Company Name: _____
Contact Person: _____
Address: _____
City/ State: _____
Postal/ Zone Code: _____ Phone: (____) _____

I wish to reserve _____ exhibit space(s) for the International MIFAS Cadaver Lab Workshop.

Or, I wish to provide Special Sponsorship/ Grant as _____

Enclosed is my check for \$ _____

I wish to donate the following as door prize(s) in return for advertising recognition:

To Pay with Credit Card: Visa Mastercard . AMEX

Numbers: _____ Expiry: _____ CVC: _____

Make checks payable to: TJ Ahn Coaching & Consulting LLC
. 7319 W. North Ave.
River Forest, IL 60305

Contact: Hannah Park
Phone Number: 1-773-989-2500
Email: supportedrtjahn.com